



TWYD Office Hours | Mar 22, 2017

Kim , (to Everyone): 1:01 PM: Yes!

Patricia phbrowne (to Everyone): 1:01 PM: yes

Frances (to Everyone): 1:01 PM: yes can hear

Kim , (to Everyone): 1:01 PM: You're all clear for me. :-)

Patricia phbrowne (to Everyone): 1:02 PM: pretty good conversion rate

Patricia phbrowne (to Everyone): 1:02 PM: wow...even better conversion

Kim , (to Everyone): 1:03 PM: I'm deep into my course videos still. Almost a quarter through, I think.

Patricia phbrowne (to Everyone): 1:13 PM: There is a fine balance between too much (overwhelm) and a "is that all there is?" experience

Patricia phbrowne (to Everyone): 1:16 PM: talk to your hosing company...they can enable the certificate for your site'

Patricia phbrowne (to Everyone): 1:16 PM: it's a security certificate that you buy and they attach

Patricia phbrowne (to Everyone): 1:16 PM: again...this is why you pay a hosting company

Patricia phbrowne (to Everyone): 1:17 PM: Debbie is right...it's all the bits and pieces that have to be compatible with whatever you want to upgrade to...PHP 7 can be a little problematic with WordPress plugins

Patricia phbrowne (to Everyone): 1:18 PM: working on audience building this week...content

Patricia phbrowne (to Everyone): 1:18 PM: sure

Patricia phbrowne (to Everyone): 1:30 PM: yes...want lots on FB ads

Patricia phbrowne (to Everyone): 1:31 PM: why did you choose such a short video view audience

Patricia phbrowne (to Everyone): 1:41 PM: would love to spend more time on FB ads next time

Patricia phbrowne (to Everyone): 1:41 PM: thanks

Frances (to Everyone): 1:41 PM: thanks. sorry had to leave. i will listen in.

Kim , (to Everyone): 1:41 PM: Thanks, Debbie! :-)

Patricia phbrowne (to Everyone): 1:42 PM: thanks...bye