



TWTD Office Hours | May 9, 2017

Kim Hood (to Everyone): 6:59 PM: Debbie, are you there? I don't have sound.

Debbie Hodge (to Everyone): 6:59 PM: i am just getting things set

Kim Hood (to Everyone): 7:00 PM: OK. Just making sure it's not me.

Jennifer Kellogg (to Everyone): 7:00 PM: Kim I can hear debbie typing on her keyboard

Kim Hood (to Everyone): 7:00 PM: Yes!

Debbie Hodge (to Everyone): 7:00 PM: kim can you hear now

Jana_NJ (to Everyone): 7:02 PM: I use camtasia but I use every picture on camtasia

Kim Hood (to Everyone): 7:03 PM: Sorry, Debbie. I need to repair a download quickly, so I'll be back!

Jana_NJ (to Everyone): 7:04 PM: camtasia had a upgrade

Jana_NJ (to Everyone): 7:04 PM: its much better now

Jennifer Kellogg (to Everyone): 7:12 PM: Hi David!

Jennifer Kellogg (to Everyone): 7:20 PM: Jana - have you looked at Zoom?

Jennifer Kellogg (to Everyone): 7:20 PM: I heard someone uses Eventbrite for webinar registration. You pay a % of the fee to Eventbrite but you get all their emails.

Jennifer Kellogg (to Everyone): 7:22 PM: Sara Parker uses Active Campaign.

Jennifer Kellogg (to Everyone): 7:22 PM: YEAH!!!

Jennifer Kellogg (to Everyone): 7:29 PM: ack my audio keeps going out.

Jennifer Kellogg (to Everyone): 7:29 PM: i think it might be my internet

Kim Hood (to Everyone): 7:37 PM: Hi! I'm back. Sorry I missed this. I'll be watching for the replay. :-)

Kim Hood (to Everyone): 7:42 PM: No, I'm just listening in.

Jana_NJ (to Everyone): 7:43 PM: Jennifer that website is interesting thanks

Jana_NJ (to Everyone): 7:43 PM: its so hard :(

Jana_NJ (to Everyone): 7:43 PM: facebook ads

Jennifer Kellogg (to Everyone): 7:43 PM: I think FB is very overwhelming

Jennifer Kellogg (to Everyone): 7:43 PM: and it seems to change every time I go back to it

Jana_NJ (to Everyone): 7:44 PM: the ads change the boost changed

Kim Hood (to Everyone): 7:45 PM: Oh, I do have a question~

Jennifer Kellogg (to Everyone): 7:45 PM: what is the min size of a retargeting audience

Jana_NJ (to Everyone): 7:49 PM: Do you see you are having conversions with GIS from people from the group?

Jennifer Kellogg (to Everyone): 7:49 PM: ok

Jana_NJ (to Everyone): 7:50 PM: yes

Jana_NJ (to Everyone): 7:50 PM: wow

Jennifer Kellogg (to Everyone): 7:50 PM: WOO WOO!

Jennifer Kellogg (to Everyone): 7:51 PM: "You get a lead from a cumulation of interaction with your audience"

Jana_NJ (to Everyone): 7:51 PM: yes

Jennifer Kellogg (to Everyone): 7:51 PM: Kim has a question

Jennifer Kellogg (to Everyone): 7:53 PM: lol

Jana_NJ (to Everyone): 7:53 PM: jennifer do you have zoom?

Jana_NJ (to Everyone): 7:54 PM: you can do that if you pixel the last ne

Jana_NJ (to Everyone): 7:54 PM: one

Jana_NJ (to Everyone): 7:56 PM: edit what?

Jennifer Kellogg (to Everyone): 7:56 PM: IDK

Jennifer Kellogg (to Everyone): 7:56 PM: edit a boosted post

Jana_NJ (to Everyone): 7:56 PM: yes i think

Jana_NJ (to Everyone): 7:57 PM: yes i changed the amount of the price once

Jennifer Kellogg (to Everyone): 7:57 PM: that would be fine wiht me

Jennifer Kellogg (to Everyone): 7:58 PM: can we target to groups yet?

Jennifer Kellogg (to Everyone): 7:59 PM: Sudie created a FB event for her very first one.

Debbie Hodge (to Everyone): 8:02 PM: jennifer no to group targeting

Jennifer Kellogg (to Everyone): 8:03 PM: i have another question about selling the how.

Jana_NJ (to Everyone): 8:28 PM: yes

Jana_NJ (to Everyone): 8:29 PM: Thank you Debbie

Jana_NJ (to Everyone): 8:29 PM: :) i dont think so

Jana_NJ (to Everyone): 8:29 PM: yeahhh